

## CONTACT

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## BMG

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# PRESS RELEASE

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**BMG – one BMG. Join us at Pack Expo 2023 to see how we are solving for a sustainable future.**

Beaverton, MI (August 30, 2023) – Brown Machine Group is now BMG, a global leader in full-service thermoforming packaging and automation technology. This group of highly skilled personnel has historically been the leader in the development and manufacturing of industry-changing improvements for the entire thermoforming end-to-end processes, which has for years benefitted manufacturers of packaging products across many verticals. BMG continues to engineer innovations that provide its customers with world-class end-to-end solutions, shorter developmental lead times, and outstanding executional design flexibility.

BMG is letting everyone know now that there will be plenty to see, and part of the Pack Expo experience will be the launching of their new brand identity, consumer-conscious website, and unique trade show experience to celebrate their leadership role in the Thermoforming industry. They'll be holding all kinds of festivities at their booth, booth #4742, at the Pack Expo in Las Vegas, Sept. 11-13, 2023. If you are interested in all things thermoforming, this is one experience you won't want to miss. Everyone will want to be a part of this.

BMG is inviting visitors to see their new brand identity and explore their product lines at the Pack Expo this year by living the BMG experience through their new 85-inch consumer engagement environment that will visually walk one through the BMG experience and all that it has to offer.

Besides the experience at the show, take a few moments in your downtime and get a look at their soon to be launched website at [oneBMG.com](http://oneBMG.com). The new site has been designed to offer the ultimate user-friendly experience with improved navigation and functionality while allowing customers to see the entire product portfolio that BMG has to offer. The new BMG site will be launched on September 11th to coincide with their appearance at the Pack Expo. As part of this launch, they will also showcase their new rebranding efforts that will unify all of their internal corporations and respective disciplines.

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## ABOUT BMG

Headquartered in Beaverton, Michigan, USA. The new BMG is an award-winning thermoforming packaging/automation solutions leader focused on a customer-centric approach. We develop solutions that meet and exceed the unique requirements of each customer's application. BMG is a global organization representing the world's most extensive thermoforming portfolio, with international assistance available 24 hours a day. Operating

in major verticals that include automotive, medical, electronics, horticulture, food, and process automation, we bring to bear on each solution over 50 years of technological experience! BMG operates facilities and offices throughout North America, South America, Europe, the UK, Asia, and the Middle East. **Learn more at [oneBMG.com](http://oneBMG.com), follow @wearebmg on Threads, follow @oneBMG on LinkedIn, and like @oneBMG on Facebook.**

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The Pack Expo will also allow BMG to showcase some new product offerings for paper tray products and a new special thermoformed treatment for a pizza packaging innovation you won't want to miss. Stop by their booth #4742, and they will answer all of your questions about thermoforming, the process, the solutions, and the avenues to travel down in order to get the best possible outcome for your packaging and automation needs. This is where you need to start your show experience.

“Our goal all along has been to build a cohesive, clear, and succinct brand identity and show environment that supports a unified effort to supply clients with a true one-stop shop for the entire thermoforming process. One that is clear in the minds of our global customer base and free from any confusion. We will be talking to everyone that wants to know about it so we can better explain the how and why of it all...,” said BMG COO Jake Kowalewski.

In order to lead an industry, you have to create advancements in technology that allow manufacturers down the line to create unique solutions for their customers. Incredible market growth and key market indicators have created an opportunity for BMG to bring to market an improved process for manufacturing in all food, medical, horticulture, and ancillary packaging verticals that are all spelled out and showcased at their booth. Advancements in technology and new patents have led to significant improvements in fit characteristics and sustainability driven by their engineering process improvements.

“Some of our new brand efforts have to do with sustainability. One of our main drivers in engineering new manufacturing solutions is to constantly allow for production improvements and sustainable applications to see how we can assist customers in reducing their carbon footprint, address their sustainability concerns for the future, and engineer smarter,” said BMG CEO Kobin Miceli.

BMG continues its commitment to assisting customers in need of thermoforming packaging/automation solutions with an acute awareness and attention to detail when it comes to providing these end-to-end solutions while taking into account the need for shorter developmental timelines, increased ROI, reduced cost of doing business, and an unparalleled service commitment rivaled by none worldwide.

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