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BMG

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PRESS RELEASE

September 5, 2023

It'll carry your "Sinatra" from point "A" to point "B."

Beaverton, MI (September 6, 2023) – Brown Machine Group is now BMG, a global leader in full-service thermoforming packaging and automation technology. This group of highly skilled personnel has historically been the leader in the development and manufacturing of industry-changing improvements for the entire thermoforming end-to-end processes, which has for years benefitted manufacturers of packaging products. BMG continues to engineer innovations that provide its customers with world-class end-to-end solutions, shorter developmental lead times, and outstanding executional design flexibility.

Sometimes, it's a unique need that drives advancement toward change. In the case of the world's oldest food product, this change is long overdue. Correct, we are speaking of pizza, which has been around since the 17th century and arrived on the shores of the US at the beginning of the 19th century. It has taken until now to create a revolution in the pizza box and its usage in delivering hot, crispy crust pizzas to families worldwide.

A Round Peg In a Square Hole, Why?

For years, pizza has been arriving at the dinner table with soggy crusts, and toppings stuck to the box. It's also a mystery as to why a round pizza is transported in a square box. Well, no longer. Stop by BMG's booth #4742 at the Pack Expo in Las Vegas, Sept. 11-13, 2023, and discover the how and why of the most significant packaging innovation since the paper bag. You won't want to miss this. It's what everyone will be talking about at the show and for months and years after.

In order to lead an industry, you have to create advancements in technology that allow manufacturers down the line to offer unique solutions for their customers. Out of this need comes thought-provoking ideas that can change an industry and ultimately benefit the consumer at large. This is where BMG has excelled for the last 40 years, constantly creating change that matters.

ABOUT BMG

Headquartered in Beaverton, Michigan, USA. The new BMG is an award-winning thermoforming packaging/automation solutions leader focused on a customer-centric approach. We develop solutions that meet and exceed the unique requirements of each customer's application. BMG is a global organization representing the world's most extensive thermoforming portfolio, with international assistance available 24 hours a day. Operating

in major verticals that include automotive, medical, electronics, horticulture, food, and process automation, we bring to bear on each solution over 50 years of technological experience! BMG operates facilities and offices throughout North America, South America, Europe, the UK, Asia, and the Middle East. **Learn more at oneBMG.com, follow [@wearebmg](https://www.threads.net/@wearebmg) on Threads, follow [@oneBMG](https://www.linkedin.com/company/onebmg) on LinkedIn, and like [@oneBMG](https://www.facebook.com/onebmg) on Facebook.**

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“Folding boxes is a task of the past. Our top is the bottom, and the bottom is the top. This two-piece design is universal. All you need is two pieces, and then you decide on the top and bottom of the box. The other advantage of this design is that it makes for a compact stack for storing and shipping. Oh yeah, they also nest, making carrying more than one pie easy by eliminating boxes sliding all over.” said BMG CCO Jake Kowalewski.

This new patented BMG Pizza Box solution is all part of BMG’s continued efforts to bring to market improved processes and products for its manufacturing customers. This new advancement will turn the pizza industry upside down. Advancements in technology and new patents like this are leading the thermoforming industry to significant improvements in fit characteristics and sustainability, all driven by BMG’s engineering process improvements.

“This new BMG Pizza Box fits our focus to be more sustainable in our product offerings. One of our main drivers in engineering new manufacturing solutions is to constantly allow for production improvements and sustainable applications to see how we can assist customers in reducing their carbon footprint, address their sustainability concerns for the future, and manufacture smarter,” said BMG CEO Kobin Miceli.

BMG continues its commitment to assisting customers in need of thermoforming packaging/automation solutions with an acute awareness and attention to detail when it comes to providing these end-to-end solutions while taking into account the need for shorter developmental timelines, increased ROI, reduced cost of doing business, and an unparalleled service commitment rivaled by none worldwide.

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